

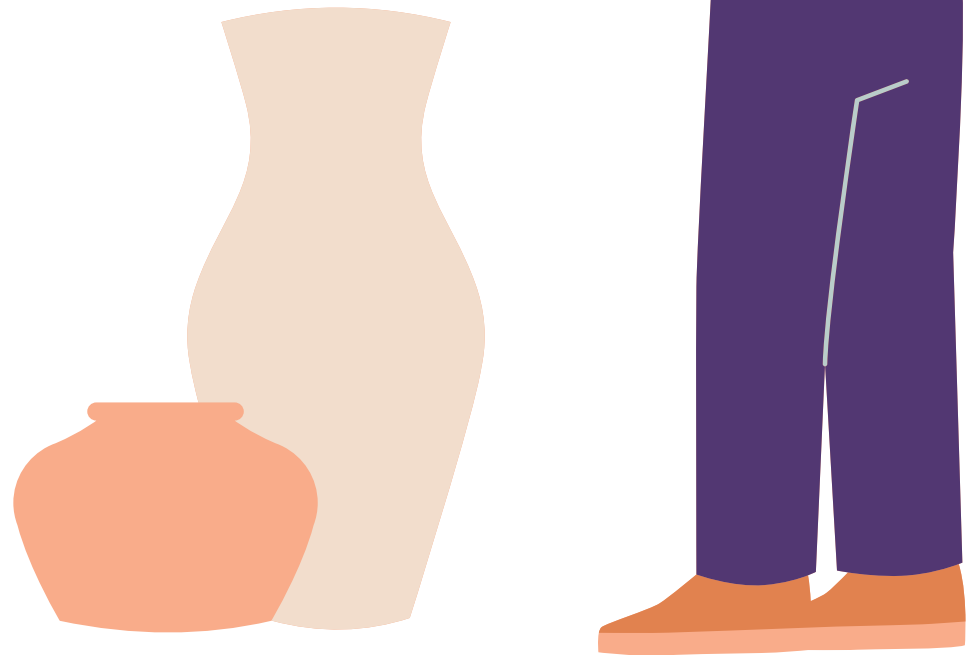


SOS Closet Updates

Improving Efficiency, Awareness, and Accessibility



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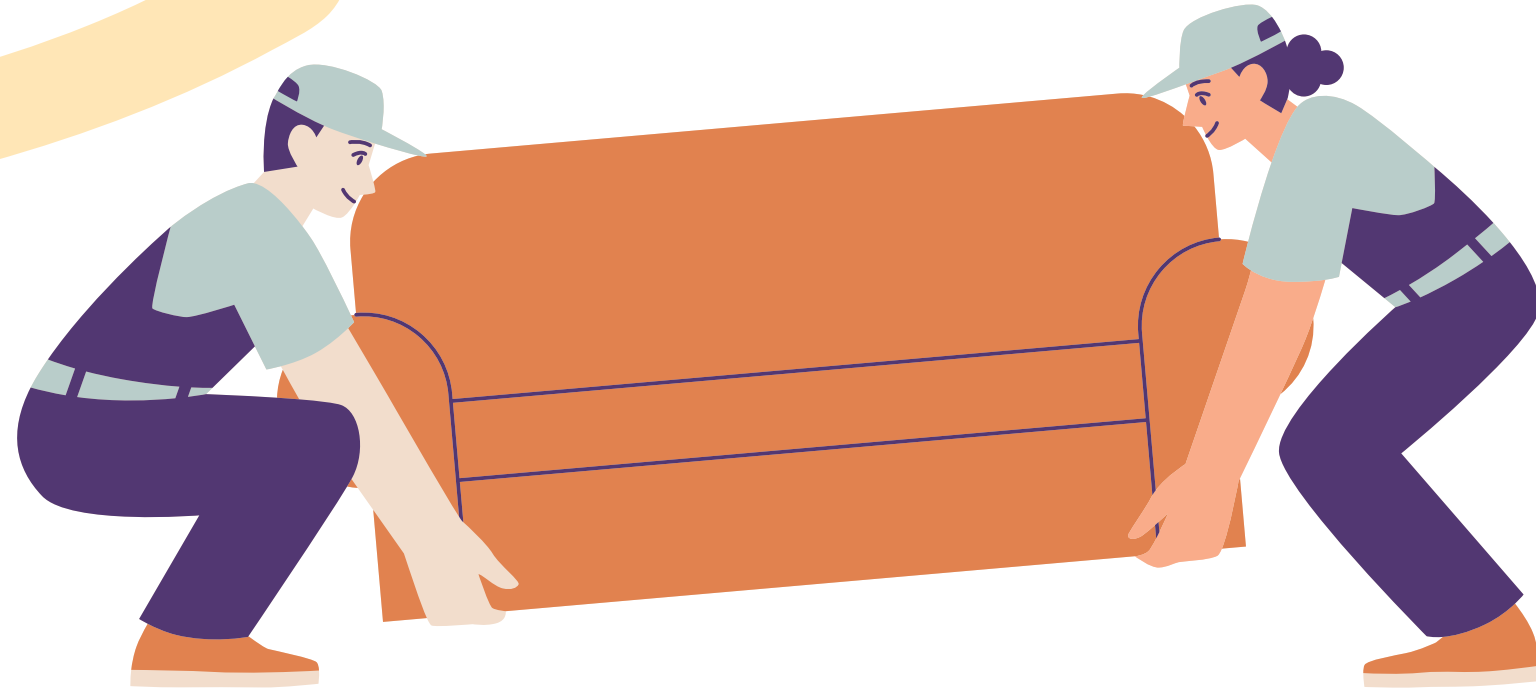
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Updated Tracking System of Clothing Items

Organization & Accessibility



Closet Space

Move clothing racks for mobility and make labeling more clear

Staff Space

Use space for laundry bin, supply closet, and rack for items that need to be hung

Dressing Room

Make dressing rooms more usable by adding additional elements

Size Charts

Hang charts to convert certain sizes to more recognizable ones to increase efficiency

Waiting Room

Use space in the closet to a student sitting area while waiting on dressing rooms

Style Lookbook

Create a book of clothing styles, like business professional or business formal



Closet Space

- Move more clothing racks to side cubbies so that space is less crowded/easily navigable
- Obtain a removable wheelchair ramp which can be placed on the steps (dressing rooms, side spaces, rack spaces)
- Add clear labels to racks themselves corresponding to categories of clothing

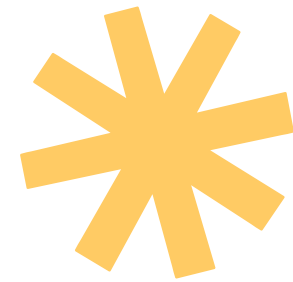


Dressing Room Updates



- Each dressing room should have a stool, a spot to hang clothing, and a mirror
- Inspirational/motivating quotes on sticky notes added to each mirror
- Decorations across top of room (flowers, hanging vines, etc.)
- New curtains to match refreshed color scheme

Waiting Room



- Sometimes friends come together to the closet to support each other
- We can have two chairs and a table to wait for the person in the dressing room
 - Career Peers can use this area to wait on them too
- We can also add art and a plant



Staff Space



- For use by Career Peers or other staff
- Include cabinets/tables stocked with clothing repair supplies, cleaning supplies, steamer, etc.
- Add a rack to store clothes on after student dressing room visits
- Store laundry bin in this space as well

Size Charts

- Many students are used to certain sizes (e.g. S, M, L) and do not know what their size is in numbers
- There may even be donations that have Euro sizes
- Pasting size charts throughout the closet would improve efficiency

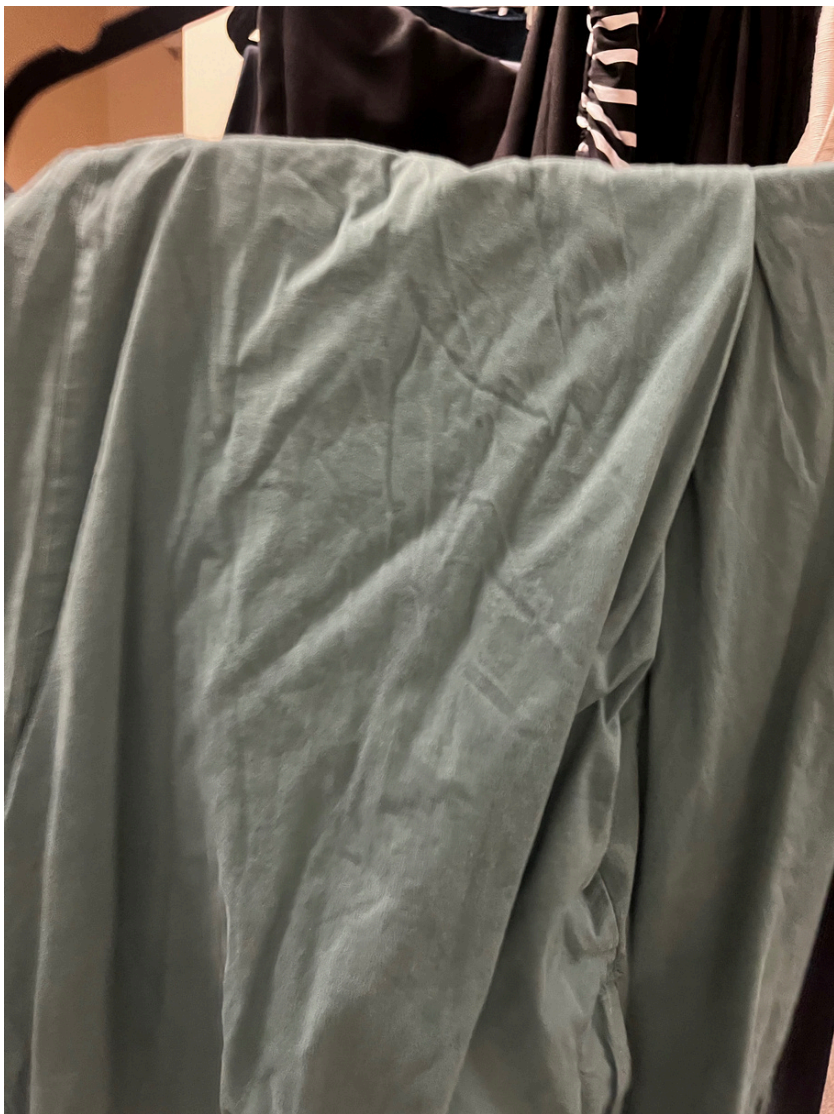
SIZES	US / Canada	Euro
XS	2	30
S	4-6	32-34
M	8-10	36-28
L	12-14	40-42
XL	16	44
2XL	18	46
3XL	20	48

Style Lookbook

- Create flyers with information about and examples of each type of professional dress (business casual, business formal, etc.)
- Put together a binder containing the flyers and an inspiration lookbook for each style. Stored in the waiting room and online







Upkeep Rotation



Quality Checks

Checking for stains, loose threads, smells, etc. of clothing items to move to laundry pile

Vacuuming

Removing excess dust and dirt while making sure all clothing items are on their designated rack and not the floor

Cleaning Clothes

Washing and ironing clothing items that were recently donated or were flagged from quality checks

Item Inventory

Add newly donated clothes and review existing inventory to ensure accurate availability



Social Media and Marketing

01

Instagram
Catalogue
Account

02

Main
Instagram
Account

03

Linktree for
More
Resources





scottieclosetcatalog



scottieclosetcatalog Ralph Lauren Blazer (Blue with White Pinstripes). Size Small #scottieclosetsmall #scottieclosetblazers

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scottieclosetcatalog



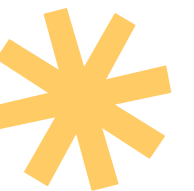
scottieclosetcatalog Preston & York Skirt-Suit (Yellow). Size 8. #scottiecloset8 #scottieclosetsets #scottieclosetdresses #scottieclosetjackets

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SOS Closet Catalog



- Separate Instagram account to display catalog
 - Consistent photographs of each piece (front and back)
 - We can easily edit each photo with Canva to remove the background and add a particular color instead
- Unique hashtags to organize posts by size and clothing style
- Posts can be edited to add pictures of clothes being modeled and temporarily archived when checked-out



Main Instagram Account

Awareness of Closet

Greater social media presence can increase awareness of the resource.

Encourage Donations

We can encourage both students and alumni to contribute with donations.

Promote Events

Social media can be used to promote events more.

Outfit Ideas

Social media posts can give examples of outfits from items in the SOS Closet, which would help students who do not know to create a professional outfit.



Linktree

- Each bullet point below represents a link on the Linktree in the Instagram bios:
 - Main SOS Closet Instagram Handle
 - SOS Closet Catalogue Instagram Handle
 - CEC Instagram handle
 - Style Lookbook
 - Size Chart Resource
 - Career Peer Appointment Link
 - Donation Google Form Link



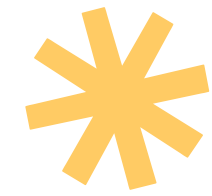
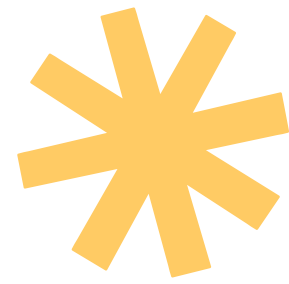
Respecting the Space

- Have more clear signs in front of the different entrances
 - Indicate “Career Peer Appointment Only”
 - Indicate supervision of space
- Color coordination and cleanliness will promote better respect and care for the space
- Have cameras (fake or real)
 - Supported by the Hawthorne Effect, a concept in psychology





Cameras



OR



Utilize actual Ring cameras to
monitor space



Purchase fake cameras to give
the illusion of video monitoring



Easier Donation Process

- Use Google Form as a link accessible on Instagram for both students and alumni
- Designated donation drop off space at the sample closet
- More encouragement for students to donate
- Social media can promote donations

Tracker

	A	B	C	D	E
1	Clothing Item (Item Type, Brand, Colors, Size)	Name	Check-out Date	Contact Information	
2	Blue and white blazer ralph lauren small	Sarah Cass	10-28-2024	cass123@agnesscott.edu / 678-390-9009	
3	Yellow Jessica Simpson Medium dress	Olivia Burmingham	11-01-2024	burmingham992@agnesscott.edu / 420-002-2390	
4	Black size 6 Nordstrom dress pants	Max Polic	11-02-2024	polic231@agnesscott.edu	
5	Preston & York yellow skirt and jacket size 8	Jordan Simmers	11-04-2024	simmers882@agnesscott.edu	
6	ann taylor blue blouse large	Andrea Gonzalez	11-04-2024	gonzalez423@agnesscott.edu / 902-323-3231	
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Tracking System

- Use Career Peer Google Sheets instead of Google Forms to track checked-out items
- After every SOS Closet appointment, the Career Peer would write:
 - Description of clothing item
 - Name of student checking it out
 - Date of check-out
 - Student's contact information
- Email/text reminders about returning clothing
- Remove item from Google Sheets after checked back in



QUESTIONS?

